

BOB GRAHAM  
FLORIDA

## United States Senate

WASHINGTON, DC 20510-0903

April 22, 1991

Ms. Michele A. Tunstall  
Reporter  
WBHS  
HSN Broadcasting of Tampa, Inc.  
Post Office Box 9090  
Clearwater, Florida 34618-9090

Dear Michele:

Thank you for your note and VHS copy of your excellent report on my 250th workday in Tampa. Your offer to provide a tour of your broadcast facility was also greatly appreciated.

My workday on the Howard Frankland Bridge was a memorable milestone for many reasons. The work was tough. The sun was hot. As always, the co-workers had interesting comments about what's going on in the world and in their lives. The celebration that



# CITY OF TAMPA

Sandra W. Freedman, Mayor

Police Department

A. C. McLane  
Chief of Police

August 1, 1991

H.S.N. Broadcasting of Tampa Inc.  
P.O. Box 9090  
Clearwater, FL 34610-9090

ATTN: Mr. Jim Goodman

Dear Mr. Goodman:

I would like to take this opportunity to express my sincere appreciation for the five part series that Ms. Tunstall produced on



Harry K. Weaver  
President

# FLORIDA SHERIFFS YOUTH RANCHES, INC.

Central Office, Boys Ranch, Florida 32060 Telephone (904) 842-5501

REPLY TO: Youth Ranch

August 12, 1991

## PROGRAMS

BOYS RANCH  
Boys Ranch, FL 32060  
(904) 842-5555

YOUTH VILLA  
P.O. Box 1380  
Bartow, FL 33830  
(813) 533-0371

YOUTH RANCH  
3100 County Rd. 102  
Safety Harbor, FL 34896  
(813) 725-4781

YOUTH CAMP

Ms. Michele Tunstall, Reporter  
WBHS-TV 50  
P. O. Box 9090  
Clearwater, Fl. 34618-9090

Dear Michele:

On behalf of the staff and youngsters here at the Florida Sheriffs Youth Ranch, I would like to thank you and WBHS-TV 50 for featuring the Youth Ranch in your special "In Your Interest" series.

We have reviewed the five segments that you sent on the VHS tape and you did an excellent job of presenting our child care program in a very positive way. Our special thanks to

October 16, 1991

Ms. Michele A. Tunstall,  
Reporter  
WBHS - TV 50  
Post Office Box 9090  
Clearwater, Florida 34618-9090

Dear Michele:

On behalf of all of us at the Missing Children...HELP Center, I want to express our gratitude for the wonderful job you did on the "In Your Interest" segment.

We have all viewed the video many times now, and everytime we see it, we like it better and better! You personalized the issue so well. Your visuals and add-ons were so warm and caring. Each segment was so well-defined...no-one has ever done such a good job before. It makes us proud when we see it; for that we all Thank you very much.

You have become a very special part of our Center, please don't ever forget that.

Sincerely,

*Ivana*

Ivana DiNova,  
Founder & Executive Director

IDN/gnz

**MISSING CHILDREN . . . HELP CENTER**  
National Missing Children Division National Child Safety Council

410 Ware Boulevard, Suite 400, Tampa, Florida 33619 813-623-KIDS Nationwide 1-800-USA-KIDS

Middle

Paul Riley and I would like  
to thank you for the opportunity  
to reach our greater Tampa  
members through your Community  
Service program. We also appreciate  
your many kindnesses.

Let us know if we can be of  
any further assistance to you.

—Bill



Florida State Office

RECEIVED

JUN 29 1993

WHSB-TV, MARLBOROUGH (BOSTON), MASSACHUSETTS

FEDERAL COMMUNICATIONS COMMISSION  
OFFICE OF THE SECRETARY

93-8 /

RECEIVED

JUN 29 1993

FEDERAL COMMUNICATIONS COMMISSION  
OFFICE OF THE SECRETARY



WHSB-TV  
BOSTON

KHSH-TV  
HOUSTON

WBHS-TV  
DENVER

WHSW-TV  
BALTIMORE

KHSC-TV  
LOS ANGELES

WHSP-TV  
SAN ANGELO

WEHS-TV  
SAUCATON

WDHS-TV  
CLEVELAND

WHSE-TV  
NEW YORK

WHSI-TV  
LONG ISLAND

KHSX-TV  
DALLAS

WYHS-TV  
MIAMI

**LETTERS  
FROM  
COMMUNITY LEADERS  
TO CONGRESS  
IN SUPPORT OF  
"MUST CARRY"  
FOR  
WHSB-TV 66**

SILVER KING BROADCASTING OF MASSACHUSETTS, INC.

71 PARMENTER ROAD, HUDSON, MA 01749 PH.: (508) 562-0660 FAX: (508) 562-1166

John F. Kennedy Library Foundation  
Columbia Point  
Boston, Massachusetts 02125  
Telephone (617) 436-9986

JFK

May 18, 1992

The Hon. Edward J. Markey  
2133 Rayburn House Office Building  
Washington, DC 20515

Dear Congressman Markey:

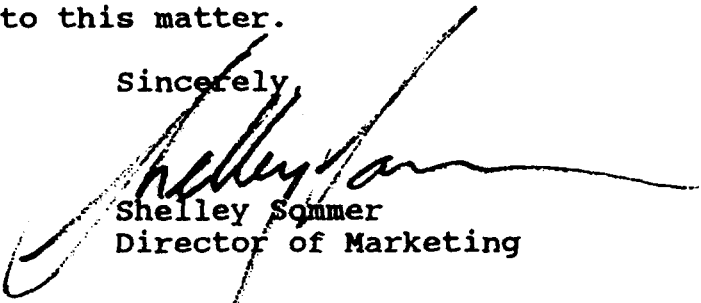
As a member of the museum and educational community in the Commonwealth of Massachusetts, I urge you not to exclude WSHH, Channel 66, from "Must Carry" protection simply because they are affiliated with the Home Shopping Network.

It is a misunderstanding not to recognize that WSHH continuously responds to the interests, needs and concerns of our community. Through their professionally produced public affairs segments, titled "In Your Interest," our citizens are informed about issues and opportunities. The Kennedy Library worked with WSHH to produce a public service announcement reminding people of the educational benefits of visiting the Kennedy Library. Segments like this assist us in our efforts to encourage people to learn more about President Kennedy and his times.

Do not allow misinformed Members of Congress to deny "Must Carry" status to WSHH, Channel 66. Compare WSHH's public service to other local broadcast stations and you will be pleasantly surprised at the amount of time this station devotes to serving this community.

Thank you for your attention to this matter.

Sincerely,

  
Shelley Sommer  
Director of Marketing



*Joe's Copy*



DEPARTMENT OF HEALTH & HUMAN SERVICES  
PUBLIC HEALTH SERVICE  
FOOD AND DRUG ADMINISTRATION

Northeast Region  
Boston District  
One Montvale Avenue  
4th Floor  
Stoneham, MA 02180-3500  
Tele:

June 5, 1992

Edward J. Markey  
Member, United States House  
Of Representatives  
Room 1508, John F. Kennedy Federal Bldg.  
Boston, MA 02203

Dear Congressman Markey:

It has been brought to my attention that there is legislation currently being considered that would exclude WHSN, Channel 66, Hudson Massachusetts from "Must Carry" protection simply because the station is affiliated with the Home Shopping Network.

I feel that such action would be detrimental to the community that channel 66 serves. They have responded to the Food and Drug Administration's efforts to inform consumers in the areas of issues concerning public health. Experts from the Boston District Office have been interviewed on a wide range of topics, from shell fish and seafood, breast implants to health fraud.

WHSN has shown a sense of community responsibility and broadcast professionalism that has benefitted its viewers, and assisted the FDA in getting its public health messages out to the community.

It would prove detrimental to the viewers in Channel 66's area if WHSN was excluded from "Must Carry" protection simply because they are affiliated with the Home Shopping Network.

Sincerely,

Paula B. Fairfield  
Public Affairs Specialist  
Boston District Office

March of Dimes  
Birth Defects Foundation  
Massachusetts Chapter  
865 Providence Highway  
Dedham, Massachusetts 02026  
Telephone: (617) 329-1360  
Fax: (617) 329-6860



May 22, 1992

The Honorable Edward J. Markey  
2133 Rayburn House Office Building  
Washington, D.C. 20515

Dear Congressman Markey,

As a community leader in the Commonwealth of Massachusetts, I urge you to convince your fellow colleagues in the United States House of Representatives to not exclude WSH, Channel 66 from "Must Carry" protection simply because they are affiliated with the Home Shopping Network.

As President of the March of Dimes 495 region board of directors, I feel it is a misunderstanding not to recognize that WSH continuously responds to the interests, needs and concerns of our community. Through their professionally produced public affairs segments, titled "In Your Interest", our citizens are informed hourly about issues that affect their daily lives.

WSH has produced several segments of "In Your Interest" over the years to help the March of Dimes in its campaign for healthier babies by preventing birth defects, and we do appreciate their efforts.

Do not allow misinformed members of Congress to deny "Must Carry" status to WSH, Channel 66. Compare WSH's public service to other local broadcast stations and you will be pleasantly surprised at the amount of time this station devotes to serving this community.

Thank you for your attention to our concerns.

Sincerely,



MASSACHUSETTS WATER RESOURCES AUTHORITY

Charlestown Navy Yard  
100 First Avenue  
Boston, Massachusetts 02129

Telephone: (617) 242-6000  
Facsimile: (617) 241-6070

June 10, 1992

The Honorable Edward J. Markey  
2133 Rayburn House Office Building  
Washington, DC 20515

Dear Congressman Markey:

It has come to our attention that there is the perception that Home Shopping Network broadcast stations do not serve the public interest and therefore should not maintain "Must Carry" status.

It has been our experience that Channel 66, WSHH, does serve the public interest, and we urge you not to exclude WSHH, Channel 66 from "Must Carry" protection simply because they are affiliated with the Home Shopping Network. Massachusetts Water Resources Authority staff were guests on "In Your Interest", a public service segment of the Channel. The spots were well put together, visually interesting and informative. They presented a very thorough discussion of household hazardous waste, the problems for our sewer system and solutions homeowners could help to implement. We found that the 3 segments of 4.5 minutes each did have a wide audience. In fact, one staff member counted at least ten people from various aspects of her life who recognized her from the program.

From our perspective, WSHH does respond to the interests, needs, and concerns of the community. On an hourly basis, "In Your Interest" informs viewers of issues that affect their daily lives. We support Channel 66 in their effort to remain in "Must Carry" status.

Sincerely,

Kathleen Hearn  
Director

Toxic Reduction and Control

cc: Michael Ralph - MWRA  
Jane Woodhouse - Channel 66, WSHH



Recently, as part of their "In Your Interest" series, Channel 66 initiated and produced an excellent three part series on the subject of blood donation. These segments not only served to promote this hospital's blood donor program, but also increased our number of blood donors and saved the lives of our sick and injured patients. In addition, this program served as an excellent means of AIDS education as it related to the topic of blood donation.



**Boys and Girls Club of Hudson, Inc.**  
21 Church St., Hudson, MA 01749  
(508) 562-9924

May 18, 1992

The Honorable Edward J. Markey  
2133 Rayburn House Office Building  
Washington, D.C. 20515

Dear Congressman Markey:

As a community leader in the Commonwealth of Massachusetts, I urge you to convince your fellow colleagues in the United States House of Representatives to not exclude WSHH, Channel 66 from "Must Carry" protection simply because they are affiliated with the Home Shopping Network.

It is a misunderstanding not to recognize that WSHH continuously responds to the interests, needs and concerns of our community. Through their professionally produced public affairs segments, titled "In Your Interest", our community is informed hourly about issues that affect their daily lives. The Boys & Girls Club of Hudson is a member of the largest youth development agency in the United States, and through the cooperation of WSHH Channel 66, we have been able to enhance our ability to get our message out to the community. The production pieces which were done about the Boys & Girls Club have been instrumental in our increasing the number of participants we serve, as well as improve our volunteer base. We hope you will take this into consideration when making this important decision.

Please do not allow misinformed members of Congress to deny "Must Carry" status to WSHH Channel 66. If you compare WSHH's public service to other local broadcast stations you will be pleasantly surprised at the amount of time this station devotes to serving this community. The management and staff of WSHH Channel 66 are a concerned part of this community, and we would find a significant void if they were not in service.

Thank you for your attention to this concern.

Sincerely,

Mike Desautels  
Executive Director



Framingham Auxiliary Police  
81 Union Avenue  
Framingham, MA 01701

20 May 1992

The Honorable Edward J. Markey  
2133 Rayburn House Office Building  
Washington, D.C. 20515

Dear Congressman Markey,

As a community leader in the Commonwealth of Massachusetts, I urge you to convince your fellow colleagues in the United States House of Representatives to not exclude WHSH, Channel 66 from "Must Carry" protection simply because they are affiliated with the Home Shopping Network.

~~It is a misunderstanding not to recognize that WHSH is a public station and~~



## **Recording for the Blind**

Bulfinch Square, 43 Thorndike Street, Cambridge, Massachusetts 02141 (617) 577-1111

May 21, 1992

The Honorable Edward J. Markey  
2133 Rayburn House Office Building  
Washington, D.C., 20515

Dear Congressman Markey:

As Executive Director of a not-for-profit service organization in the Commonwealth of Massachusetts, I urge you to convince your fellow colleagues in the United States House of Representatives to not exclude WSHH, Channel 66 from "Must Carry" protection simply because they are affiliated with the Home Shopping Network.

WSHH responds to the interests, needs and concerns of our community. Through their professionally produced public affairs segments, titled "In Your Interest", our citizens are informed hourly about issues that affect their daily lives. Last year TV 66 offered to do a PSA for Recording for the Blind to appeal for more volunteers to put texts on tape for print handicapped



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Six Lancaster County Road • Suite Four • Harvard, Massachusetts • 01451  
508 • 772 • 7557    508 • 772 • 6183 FAX

May 20, 1992

The Honorable Edward J. Markey  
2133 Rayburn House Office Building  
Washington, DC 20515

Dear Congressman Markey:

I was very concerned to hear that the United States House of Representatives is considering excluding WSHH, Channel 66, from "Must Carry" protection because they are affiliated with the Home Shopping Network. I am writing this letter to you to let you know how impressed I was with the commitment that this television station has for addressing community issues and bringing these to the attention of a large segment of the general public who would otherwise not be aware of them. For example, I am sure that many people, before they saw WSHH's "In Your Interest" segment on groundwater pollution, with which GeoTrans was associated, did not realize that they could, and probably do, contribute to the contamination of drinking water supplies by careless disposal of household wastes. WSHH, Channel 66, is performing an excellent service passing this type of message on to the general public.

Before making any decision on this matter, I recommend that you and your fellow colleagues view some of the "In Your Interest" segments and News Bulletins that this station airs hourly and I am sure you will be pleasantly surprised at the amount of time this station devotes to serving this community.

Sincerely,

John H. Guswa, Ph.D.  
Vice President

JHG/sw  
05191515  
GE



*Sent to  
whole list*

May 20, 1992

The Honorable Edward J. Markey  
2133 Rayburn House Office Building  
Washington, D.C. 20515

Dear Congressman Markey:

It has come to my attention that there is current cable legislation in the U.S. House of Representatives that could adversely affect Home Shopping Network broadcast stations, most specifically WSHH, Channel 66.

As you know, the section of the bill addresses "Must Carry", requiring all cable systems to carry all the local broadcast stations in their area EXCEPT Home Shopping Networks. It appears that in the view of some Congressmen, HSN broadcast stations do not serve the public interest.

As the Director of Volunteer Services here at St. Joseph's Hospital, I feel I must respond and urge you to VOTE OUT the amendment that would exclude Home Shopping broadcast stations from "Must Carry" status.

WSHH, Channel 66, has been airing a community service program called "In Your Interest". This Hospital and several of the volunteers participating in a medical/secretarial internship program with Middlesex Community College, were recent guests on the program. The program was aired in two parts and reached many potential new volunteers who called to applaud our efforts and offer their services to Saint Joseph's Hospital. As a non-profit organization, we explore every avenue to free access and we are most grateful for the professional



*"Thinking in terms of life - not time"*

KATHLEEN REILLY

Joan L. Parker  
3 Forest Park Drive  
Carlisle, MA 01741

May 18, 1992

The Honorable Edward J. Markey  
2133 Rayburn House Office Building  
Washington, D.C. 20515

Dear Congressman Markey:

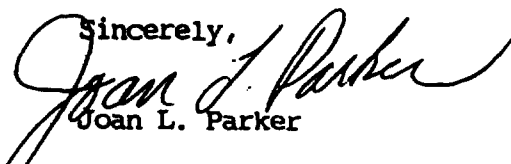
As a community leader in the Commonwealth of Massachusetts, I urge you to convince your fellow colleagues in the United States House of Representatives to not exclude WSHH, Channel 66 from "Must Carry" protection simply because they are affiliated with the Home Shopping Network.

It is a misunderstanding not to recognize that WSHH continuously responds to interests, needs and concerns of the community. We first encountered their concern when they contacted my daughter regarding a situation involving mail fraud. They produced an excellent program exposing the various tempting and confusing offers. Presently Channel 66 is getting ready to film the Council on Aging here in Carlisle dealing with Aging Health Issues. Following that they have planned an interview with an active 82 year old who has just written a cook book. This kind of program encourages fullfilled living for our older citizens.

Do not allow misinformed members of Congress to deny "Must Carry" status to WSHH, Channel 66. Compare WSHH's public service to other local broadcast stations and you will be pleasantly surprised at the amount of time this station devotes to serving this community.

Thank you for your attention to our concerns.

Sincerely,

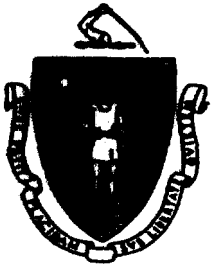
  
Joan L. Parker

88 HILL STREET  
CONCORD, MA 01742  
(508)371-0528

May 27, 1992

The Honorable Edward J. Markey





*The Commonwealth of Massachusetts  
Middlesex Community College*

May 26, 1992

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As a Coordinator of Special Projects dealing with disadvantaged women at Middlesex Community College in Lowell, I urge you to allow Channel 66, WRSH, to continue its operations under the "Must Carry" protection even though it is affiliated with the Home Shopping Network.

Our experience with Channel 66 has been one of great benefit to the College



MASSACHUSETTS WATER RESOURCES AUTHORITY

Charlestown Navy Yard  
100 First Avenue  
Boston, Massachusetts 02129

Telephone: (617) 242-6000  
Facsimile: (617) 241-6070

June 10, 1992

Ms. Jane Woodhouse  
Producer  
HSN Broadcasting of Massachusetts, Inc.  
71 Parmenter Road  
Hudson, MA 01749

Dear Jane:

Thank you so much for telling me about the current legislation that could adversely affect the operations of WSHS, Channel 66. My staff found Channel 66 to be a valuable tool in educating the public on Household Hazardous Waste.

It was a pleasure to be a guest on your "In Your Interest" program and it is important that such programs continue. We are happy to support your effort to remain in "Must Carry" status and have mailed the enclosed letter to Congressman Markey.

I wish you the best of luck in your effort to maintain your current status.

Very truly yours,

Kathleen Hearn  
Director  
Toxic Reduction and Control



*The Commonwealth of Massachusetts  
Middlesex Community College*

May 26, 1992

Ms Jane Woodhouse  
HSN Broadcasting of Massachusetts, Inc.  
71 Parmenter Road  
Hudson, MA 01749

Dear Jane:

Enclosed is a copy of the letter I've mailed to those representatives requested. I do hope this helps. Please keep us informed of the latest happenings.

Thank you, once again, for the great series you did on our program.

Sincerely,

A handwritten signature in cursive script that reads "Barbara".

Barbara Rubin, Coordinator  
Medical/Office Specialist Program

BR/slb  
Enclosure

May 18, 1992

The Honorable Gerry E. Studds  
237 Cannon House Office Building  
Washington, D.C. 20515

Dear Congressman Studds:

I am dismayed to hear of current legislation in the U.S. House of Representatives that would exclude WSHH, Channel 66 from "Must Carry" protection simply because they are affiliated with the Home Shopping Network.

As a community leader and immediate past State Media Representative for the Massachusetts Dietetic Association (a non-profit state chapter of the American Dietetic Association), I am more than satisfied with WSHH's response to the interests, needs and concerns of the community. Through their professionally produced public affairs segments, titled "In Your Interest," citizens are informed hourly about issues that affect their daily lives.

I have worked with WSHH on more than 19 four-minute "In Your Interest" pieces, seen eight to ten times a day by viewers. Of all the media I have worked with, WSHH has been the most receptive to educating the public about healthy eating habits.

Do not allow misinformed members of Congress to deny "Must Carry" status to WSHH, Channel 66. Compare WSHH's public service to other local broadcast stations and you will be pleasantly surprised at the amount of time this station devotes to serving this community.

Thank you for your attention to our concerns.

Sincerely,

Elizabeth M. Ward, R.D.  
33 Temple Street  
Reading, MA 01867

*Also sent  
to monkey*



